

ESTUDIÁ

#MASTER OF BUSINESS ADMINISTRATION

Title: **Master of Business Administration.**

Duration and workload of the degree: The study plan is developed in 4 semesters.

E-mail: mba@unraf.edu.ar.

General Objective:

- Train skills necessary for the administration and management of organizations. - Develop in participants the culture of technological innovation as a basis for value creation.
- Provide concrete concepts and tools:
- to define technological innovation strategies consistent with the organization's objectives.
- to direct organizations towards technological learning in a high-change environment.
- that allow the incorporation of new skills to manage the financial, administrative, operations and commercial areas in a new technological context.
- Contribute with new criteria for the evaluation and management of present and future ecosystems generated by technological change.

Graduate profile:

The Master in Business Administration must have in-depth theoretical and methodological training for the understanding and strategic management of organizational processes, which involves tools and capabilities for the design, development and evaluation of technological management programs and policies.

In this framework, the graduate of this Master's degree must possess:

- Theoretical and methodological knowledge regarding the field of organizational administration in order to understand and participate in the professional debates that occur in said field.
- Skills in the methodological, technical and instrumental management of management tools to appropriate them and enhance them in the organizations in which they work.
- Analytical, critical and innovative skills to solve problems relevant to the strategic planning of organizations in times of high change. - Critical and reflective attitude for the preparation of proposals aimed at incorporating innovation and technology in organizational and inter-organizational processes.

Scope of title:

- Assume managerial and leadership roles in organizations and institutions in times of innovation.
- Manage the different tools involved in the decision-making processes.
- Adequately integrate knowledge of the various functional areas of organizations in a systemic vision.
- Lead innovation and professional teams, developing practices to stimulate a culture of innovation.
- Lead the management of technology incorporation processes in organizations.
- Design innovation strategies in line with the organization's strategy. - Formulate diagnoses on current innovation and technology problems that affect organizations.
- Participate in the construction, development and evaluation of innovative processes, creating value for the organization and building sustainable competitive advantages.
- Design and implement new technology-based business models.

Program

FIRST YEAR

Economy of science, technology and innovation
Competitive strategy and technological innovation
Leadership and organizational culture
Marketing and technological innovation
Operations and technological innovation
Public sector and technological innovation
Sources of financing and financial management of innovation
Sustainability and technological innovation
Final Work Workshop I
Total clock hours 1st year 340

SECOND YEAR

Human capital and technology
Technological innovation management
Science, technology and innovation, globalization and development
Strategic information and technology management
Final Work Workshop II
Technology in the administration and management control of organizations
Industry 4.0 Evaluation and management of innovative projects
Final Work Workshop III
Total clock hours 2nd year 364
[CLICK HERE TO DOWNLOAD REQUIREMENTS AND STUDY PLAN](#)

More information about the Master of Business Administration:
mba@unraf.edu.ar



Bv. J.A. Roca 989 / CP: 2300
Rafaela - Santa Fe - Argentina
T: +54(03492) 501155 int 111
internacional@unraf.edu.ar