

# ESTUDIÁ #INDUSTRIAL DESIGN

Name of the educational proposal: Bachelor's Degree in Industrial Design.

Title: **Bachelor's Degree in Industrial Design.**

Level: Bachelor.

Duration: 5 years.

**Create the objects, products and experiences that will change the world.**

## Professional field of action

How do the objects we use every day come into being? How do they evolve in form and develop new functions? How can we create products that positively transform people's lives? Industrial Design professionals are trained to seek multiple answers to these questions.

The Industrial Design degree at UNRaf has an innovative profile, which generates creative professionals to transform the environment through design. It provides professional training to design or redesign products and objects on an industrial or artisan scale using different techniques and, at the same time, to interpret the needs and trends that arise from the context, in a flexible and multifaceted way.

UNRaf Industrial Designers will be qualified to shape the future, designing products that generate transformative experiences for users. They can be independent professionals, consultants, advisors to companies (especially SMEs) or work in the public sector, in social organizations or in their own ventures. They will also be able to teach and be researchers in scientific and technological institutes.

## Program

FIRST YEAR	University, Society and Knowledge	Contemporary Issues	Academic Reading and Writing Workshop	Statistics and Calculation Workshop	Computer Basics		
	Fundamentals of Product Design	Product Analysis	Introduction to Material Culture	Design and Technology 1	Representation Systems 1		
SECOND YEAR	People-centred design	Design and Morphology	Design and Technology 2				
	Project Methodology	History of Industrial Design 1	Representation System 2	Mathematics Applied to Design	History of Industrial Design 2	Representation System 3	
THIRD YEAR	Design and Sustainability	Design and Meaning	Design and Technology 3				
	Sociology applied to design	Heuristics	Management and Professional Practice	Organisational Logics	Disciplinary Scenarios of Design	Elective 1	
FOURTH YEAR	Complex Product Development	Design of experiences	Technologies for Innovation	Paradigms of local development	Elective 2		
	Design and food	Entrepreneurship development	Elective 3	Elective 4			
FIFTH YEAR	Final Project	Thesis workshop	Business plan workshop				



Bv. J.A. Roca 989 / CP: 2300  
Rafaela - Santa Fe - Argentina  
T: +54(03492) 501155 int 111  
internacional@unraf.edu.ar